



THANK YOU FOR TAKING THE TIME TO READ THIS IMPORTANT LETTER !

BRINGING YOU UP-TO-DATE ON CCDR

Greetings ! This mailing shares our news since we produced our last Newsletter in 1994. It is addressed to differing audiences of individuals who are interested in Cross-Cultural Dance Resources: members and non-members; local and at a distance. It gives background on CCDR, recaps some activities, and explains why most people out of town have not heard from us for awhile. It especially outlines a pending crisis and why we invite you to help make a great organization even better by investing in the future of Cross-Cultural Dance Resources. Our new and reorganized Board of Directors is eager to share their thoughts with you.

BRIEF BACKGROUND OF CCDR

Cross-Cultural Dance Resources was founded in 1981. For fifteen and a half years we have pursued our vision to demonstrate that dance is universal and significant; that dance and the related arts can build cultural bridges. Our mission statement, reformulated by our Board of Directors in 1996, is "To promote a holistic appreciation and understanding of dance and related arts in cultures locally and throughout the world."

Our facility is wonderful. Many, many times we hear people exclaim when they visit it for the first time "I can't believe there is a place like this in Flagstaff!" A visitor from Washington, D.C. called CCDR a "treasure." Alas, we have seriously outgrown it ! We no longer have enough space for our collections and operations.

We have a library of nearly 10,000 shelved items, audio/visual archives, files of manuscripts and newspaper clippings, and, as noted, the Kurath collection. We also house the library and many personal items of the late Eleanor King. Our musical instruments from all over the world include several from anthropologist/folklorist, Dr. Daniel J. Crowley. Our collections include costumes, unique cultural items, and original field films made by Nadia Chilkovsky Nahumck.



RECENT ACTIVITIES OF CCDR

In 1994 and 1995 we were deeply involved with preparations for "Tibet Week in Flagstaff," an enormous undertaking. A week of humanities events and classes was climaxed on June 25, 1995, with a complete Tibetan opera, the first time ever in the west! It was exquisitely performed by Chaksam-pa, The Tibetan Dance & Opera Company.

Since then we have been busy with the daily operation of CCDR, including archiving the collection of the late Gertrude Prokosch Kurath. We also produced two days of Japanese humanities/arts events: lecture demonstration, flower arranging (*Ikebana*), tea ceremony, and a concert of Japanese dance and music concert by Hana No Kai, classical Japanese dance company.

Our programs are diverse and rich. Future programs are in jeopardy due to our cramped quarters and limited financial resources.

LOCAL CCDR ACTIVITIES

We present remarkable performers at their request. We are opportunistic; we do not have a regular performance season. In 1991 we began to "package" performances with humanities events with support from the Arizona Humanities Council: classical Indian, Arabic and flamenco; Ba-ul of Rajasthan and Bengal; Sephardic; Northwest Coast Indian tales performed by marionettes; Uzbekistan and Middle East; Tantric Nepalese Buddhist; Madagascar; Tibet; and Japan. We are preparing for an event in January, 1997, partially funded by the Arizona Humanities Council -

*January 11, 1997- lecture demonstration and workshop by Adair Landborn on
"Flamenco Dance and Bullfighting: The Kinesthetic Culture of Spain."*

In the last few days we received a letter that marveled -

*"Cross-Cultural Dance Resources, Inc. . . . certainly keeps active,
with round the world dance events. I find it hard to think of
all that as happening in Flagstaff, AZ."*

The expenditure of time and energy to produce these events is beyond measure. Doubtless because our offerings are so unusual, in our small community our audiences are small, also. Our special events seldom earn excess revenue to help with our general operations, but we do always "break even," because of heroic efforts by a few private donors. We seek more support from and collaboration with the Flagstaff community.

CCDR OUTREACH PROGRAMS

The programs described above are for the people of Northern Arizona primarily. But our outreach programs interest you who do not live in the surrounding area.

Over the years people have called, written, and traveled from other states and countries to use our resources and to consult with us. Some stay for several days at a time or make repeated visits. One of the first things they say when they see our library is that they wish they had the time to read "everything," because the collection is so dazzling.

For each of the last nine years we selected a dedicated choreographer who needed time and a peaceful environment in which to do research. Residents have come from the U.S. and abroad. The four-month residency program is unique in focus and duration: the residents have called it a "blessing." However, because we no longer have housing for the resident, this year we canceled the competition. There will not be a resident this spring of 1997. The program will be suspended until the housing situation is resolved. We need to have a larger facility or an annex.



SOLUTIONS FOR CCDR

We need new and renewed members. We also need both small donations and substantial gifts of funds or property to help us with our immediate and long range operations. We will face a crisis if we don't solve four needs: 1) a full time, competitively salaried, committed Executive Director, 2) an endowment fund, 3) a building fund, 4) a grants writer. We address each need in order.

1) EXECUTIVE DIRECTOR: to replace the volunteer director, Dr. Joann Kealiinohomoku. Since 1992 we have depended upon an unpaid full time Executive Director. We do have a few part time employees, but they are hired for specific projects. This means that the volunteer Executive Director tends to the basic operations of CCDR as well as many other demands of the organization. She tries to meet her own professional obligations, also.

Our volunteer Executive Director, Dr. Kealiinohomoku, requests to be relieved of her executive duties in order to pursue scholarly research, writing and consulting. In her new role she will continue as the primary consultant and advisor for CCDR, and will continue to direct humanities projects. This is an opportune time for the change because a fully qualified person who has been associated with CCDR for many years, is ready and willing to make CCDR become her career and become the Executive Director. We hesitate to name her lest the plans fall through.

Our problem, and the candidate's worry, is that we cannot afford to hire her. Without full time employment at CCDR she will have to take a position elsewhere. Without the funds to hire her the volunteer Executive Director will either have to continue devoting full time to CCDR, which is not acceptable, or Cross-Cultural Dance Resources will have to suspend regular operations, which is not acceptable, either.

2) ENDOWMENT FUND: to earn interest for operational expenses and to be used as "match" for outside funding. Both the Flagstaff Arts and Science Commission and the Arizona Commission on the Arts have helped us with much appreciated operational funds. Still, we have never raised enough money to hire anyone on a full-time basis. Some funding agencies base awards on matching funds; our capital is insufficient to apply for monies that would take us over the hump. An endowment fund will enhance CCDR's financial profile and be an investment for the future.

3) BUILDING FUND: to initially make necessary changes in the current facility to make it more efficient and to better accommodate our collections. Soon, however, we must find a larger facility.

4) GRANT WRITER: to solicit funds from foundations and trusts either pro bono or for a percentage of successful funding awards.

For people in Northern Arizona - the appeal is to endorse the enrichment to the community that CCDR has brought and will bring. We are preparing a major festival for September to Celebrate Flagstaff and strengthen cross-cultural appreciation of the historic groups in Northern AZ; to joyfully share food, music, dance and story telling. But we must have an Executive Director and secure funds. CCDR will be crippled if all energies and resources are expended on the festival.



For people outside of Northern Arizona - the appeal is not only to strengthen and enhance the usefulness of CCDR to scholars and artists, but also to help fund a full-time, decently paid,

Executive Director. With a new Executive Director and some immediate changes in the facility, Joann Kealiinohomoku can turn her attention to research, writing, and consulting.

BENEFITS TO YOU WHEN YOU HELP WITH OPERATION APPEAL

Income taxes are higher than ever. A charitable gift to CCDR can be of value to you.

Cash: if you itemize, your income taxes for 1996 will be lower when you mail your donation postmarked by December 31. *And don't forget that your work place may match your donation.*

Stock: we are told it is tax beneficial to contribute stock instead of cash. You avoid paying capital gains tax on the increased value of your stock, and you receive an income tax deduction for the fair market value of the stock at the time of the gift. Gifts of appreciated stock are deductible to a maximum of 30% of your adjusted gross income.

Real Estate: if your real estate has appreciated in value its sale would mean a large capital gains tax. Donated property is not subject to capital gains tax and you can also receive a charitable deduction for the full fair market value of the property.

Thank you for investing in the future of Cross-Cultural Dance Resources!

SIDE BAR: Dr. Joann Kealiinohomoku, anthropologist of dance, is one of the three founders of Cross-Cultural Dance Resources. Recently the Congress on Research in Dance initiated their new award in Recognition of Outstanding Contribution to Dance Research by honoring Dr. Kealiinohomoku for her 1970 article "An Anthropologist Looks at Ballet as a Form of Ethnic Dance." The Arizona Humanities Council honored her with the 1996 Distinguished Public Scholar award.

As a founder of CCDR, Dr. Kealiinohomoku is committed to its perpetuity. She has volunteered her time and expertise to CCDR ever since its incorporation in 1981. Many do not know that she took an early retirement from Northern Arizona University in 1987 to devote herself to her profession *and* to CCDR. Since 1992 she has been the Executive Director of CCDR, without pay, and has contributed much of her limited funds to CCDR. During that time of energy consuming tasks and responsibilities at CCDR, she has written articles and reviews for scholarly publications. However, she has not had time to pursue major research and writing which beckon. She will, of course, continue to be involved with CCDR as advisor, primary consultant and director of humanities events.

At age 66 Dr. K feels compelled to turn from the daily tasks of CCDR to concentrate on scholarly commitments. She has been encouraged in this resolve by colleagues who wait impatiently for her research to be published. She must distance herself from CCDR for months at a time, because of new opportunities. A generous donation to help CCDR will also help free Dr. K to devote herself to her work, such as the Jennie Wilson study and the Silhougraph project; the results will benefit CCDR as well as other scholars. A publisher has expressed interest in publishing Kealiinohomoku's collected works. Compiling them will be her first task in her new role.

